

# THEATRE ALIVE!

**PRESS RELEASE PRESS RELEASE PRESS RELEASE PRESS RELEASE**

**25<sup>th</sup> October 2005**

**Theatre Alive!** in association with the **Royal Academy of Dramatic Art** presents a new production of *The Winter's Tale* by William Shakespeare.

This is a 100-minute version of Shakespeare's masterpiece of death and regeneration specially commissioned for the **2006 Mayfield Festival**. The core of **The Winter's Tale Company** will be made up of recent **RADA** graduates and Andrew Visnevski will direct the play.

We see this as an opportunity for recent drama graduates to develop their professional skills in broader aspects of theatre-practice. We are inviting a small team of drama graduates to come and work under the umbrella and professional guidance of **Theatre Alive!** and **RADA** to set up the management, administration, possible tour planning, marketing and finance for *The Winter's Tale*. They will form the nucleus of both **The Winter's Tale Company** and of its management team. We hope that with our encouragement they will also form the nucleus for a permanent new theatre company in the future.

This is a new look at *The Winter's Tale*, promoting fresh ideas and new creative talent in all branches of theatre. The production will provide an intensive exploration of stagecraft through public performance and educational workshops developed from text-based but highly visual and physical theatre.

In keeping with our aims and objectives, this will be a springboard into the profession for several young theatre practitioners as well as a first opportunity for them to work alongside experienced professionals. The preparatory work provides an umbrella at the post-training stage, opportunities to broaden professional awareness, acquire new skills and to set up their own performance projects within a structured framework.

**Theatre Alive!** is a new organisation. This is our first collaborative project with a drama-training establishment. In developing *The Winter's Tale* production and company we are delighted to be associated with **RADA**, which represents the highest standards of professional training and seeks to provide its students with the widest scope of professional opportunities.

